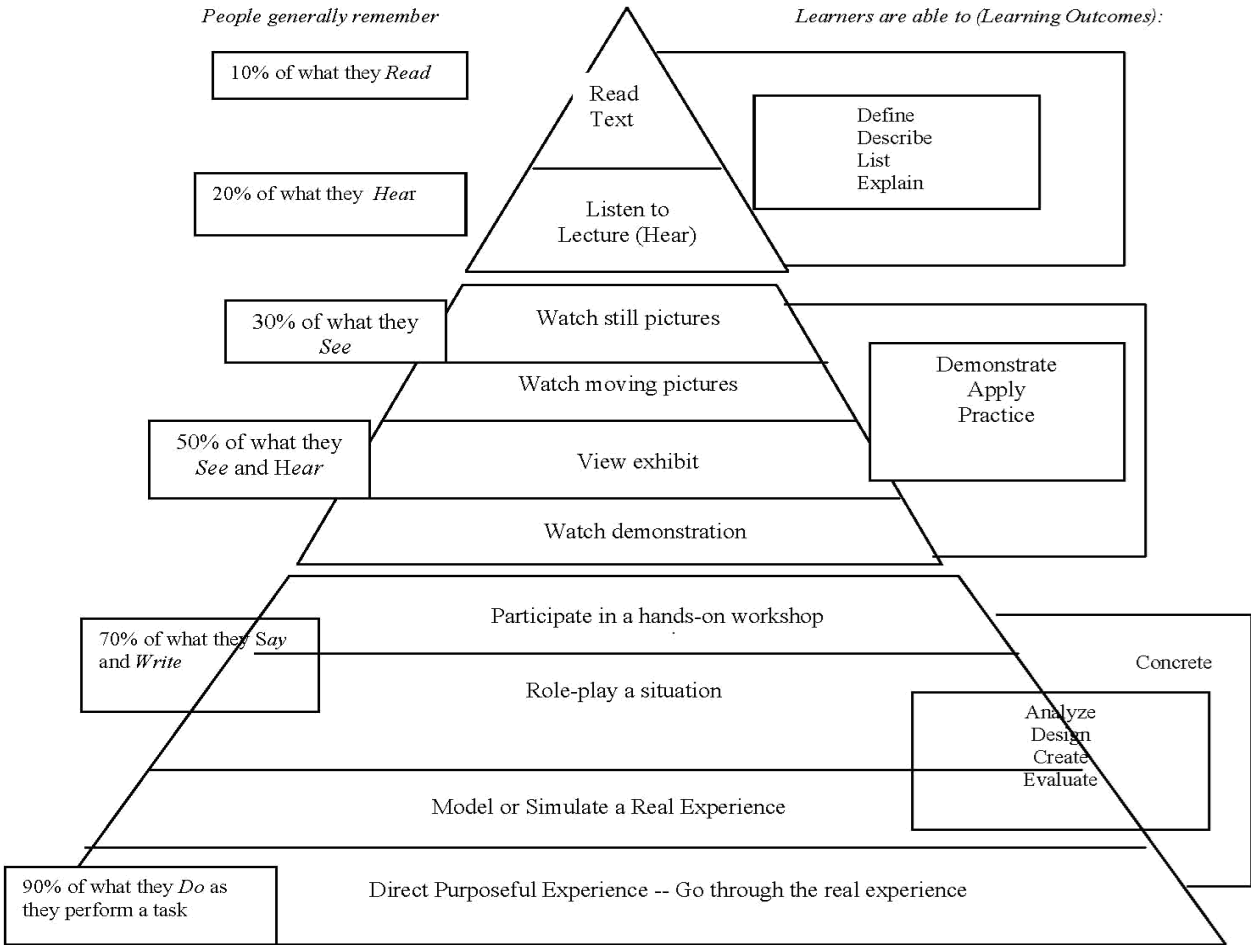

Source: Adapted from E. Dale, Audiovisual Methods in Teaching, 1969, NY: Dryden **Press**